

SHERIDAN MAGAZINE SERVICES



FOR IMMEDIATE RELEASE

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Sheridan Magazine Services introduces Sheridan Dynamic Editions™ ; A Full-Featured Online Solution

Hunt Valley, MD – Sheridan Magazine Services, magazine division of The Sheridan Group, has launched Sheridan Dynamic Editions™, its enhanced digital edition offering.

Intended to extend and augment print magazines, Sheridan Dynamic Editions™ performs a number of interactive functions, including TOC article links, advertisement links, embedded video and audio, flash animation, drop-down menus, subscription management functions, iPhone and Kindle compatibility, search engine optimization, and detailed analytics.

Sheridan Magazine Services President and COO, Paul Bozuwa said, “Sheridan Dynamic Editions™ is a powerful tool to be utilized by our current magazine customers and others in the magazine market who are interested in a fully interactive, advanced solution to energize their online advertising, increase revenue and brand awareness, and enhance the readership experience.”

Sheridan Magazine Services exists to support magazine publishers with both print and digital publishing needs. Sheridan Magazine Services – magazine division of The Sheridan Group – is supported by two facilities, Dartmouth Printing Company, Inc., in Hanover, NH and United Litho, Inc. in Ashburn, VA.

For more information, visit www.sheridanmagazines.com.

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